

GREENLEAF **BUYERS' NOTES**

10/20/25

Row 7 Seed Company's Fall Harvest

Organic Badger Flame Beets



Row 7 Seeds #15178, #15179

Organic Honey Patch Squash



Row 7 Seeds #15168, #15169

Organic Koginut Squash



Row 7 Seeds #14893, #14894

Organic Sweet Garleek



Row 7 Seeds #15426, #15427

New & Limited Produce

Baby Mixed Lettuce, Babe Farm #561

French Fingerling Potatoes, Oregon #3844

Organic Bloomsdale Spinach, County Line Harvest #10463

Organic Easter Egg Radishes, County Line Harvest #10459

Organic French Breakfast Radishes, County Line Harvest #10461

Organic Red Frill Mustard, County Line Harvest #10458

Organic Spring Mix, County Line Harvest #10523

Organic Super Baby Mix, County Line Harvest #6026

Weekly Specials - Prices Effective 10/20 - 10/26

Baby Mixed Lettuce



Babe Farms #0561, 2lb, \$15.00

Organic Easter Egg Radishes



County Line Harvest #10459, 24ct, \$32.00

Organic Mixed Chicories



Brisa Ranch #15207, 3lb, \$26.50

Gapping

Baby Lacinato Kale

Baby Leeks (ETA 3 weeks)

Baby Lolla Rosa Lettuce

Baby Oak Leaf Lettuce (red & green)

Bachelor Buttons

Borage Blossoms

Broccoli Crowns

Broccoli Florets

Cilantro Flowers

Cipollini Onions

Collard Greens

Colored Cauliflower (ETA Nov)

Curly Mustard Greens

English Peas

Greenleaf Singles

Lollipop Kale

Micro Lavender

Organic Arugula

Organic Brussels Sprouts

Petite Pink Ice Watercress

Purple Ninja Radishes

Romanesco

Savoy Cabbage

Sweet Baby Broccoli

Sweet Gem Lettuce

Wild Arugula

Limited

Black Mission Figs – ending soon

Brussels Sprouts

Butter Lettuce

Butter Lettuce

Castelfranco

Cauliflower & Florets

Fava Beans

Jumbo Romaine Hearts

Petite Romaine Hearts

Prepped Broccoli

Prepped Brussels Sprouts

Prepped Cauliflower

Purple Potatoes

Red Plums – ending soon

Red Watercress

Sweet Baby Cauliflower

Treviso

Trimmed French beans

Done

Black Plums

Local Cherry Tomatoes

Local Early Girl Tomatoes

Local Heirloom Tomatoes

Local Roma Tomatoes

Organic Figs

Organic Galia Melons

Organic Piel de Sapo Melons

Produce News

Alert:

The Salinas Valley has been hit hard with issues on most commodities stemming from very inconsistent weather patterns. Tropical Storm Lidia has caused rain and humidity; this combined with the fluctuating temperatures has taken a great toll on Lettuces, Tender Leaves and Brassicas. Industry wide reduced yields are expected to run through the remainder of the Salinas season in mid-November. Please talk to your sales rep regularly for updates.

Asparagus –Supply continues to be very limited this week; rain in Baja will slow everything down. Market will be very expensive for the rest of the month.

Berries:

- Blackberries The weather in Mexico has negatively impacted crop condition and harvest operation; expect quality issues to come up. Rain in Watsonville is expected this week and will result in harvest delays and quality issues.
- Blueberries –Supply will be tighter this week due to heavy demand; quality has been steady from Peru. Organic blueberries are gapping; Pacific Northwest is done and expected to move to Peru next. Mexico is starting slowly, and expected to improve this week, and the quality report is good.
- Raspberries Watsonville production is steadily slowing down, quality is hit and miss due to rains. Mexico supply will improve with Central Mexico expected to cover 75% of demand the rest of the month.
- Strawberries Growers in Watsonville/Salinas are taking a day-by-day approach on decision to harvest due to field conditions. Mexico volume is down due to recent rain and cooler temps; quality report from field indicates soft fruit and heavy white shoulders. Market is expensive this week.

Chicories: Brisa Ranch's Organic Mixed Chicories are in stock. The 3lb pack could have the following varieties: Palla Rosa, Pan Di Zucchero, Rosa Di Verona, Castle Franco, Tardivo & Chioggia Varregatta. Babe Farms Blond Frisee supplies are steady. Conventional Treviso and Castelfranco will be limited until harvest moves to the Le Grand growing area; Radicchio supply is steady.

Lettuces: Locally grown Butter Lettuce, Sweet Gems, Green & Red Leaf, Iceberg & Greenleaf Singles are all finished in the Salinas Valley for the season. Petite and Jumbo Romaine Hearts are under very limited allocation for the rest of the growing season. We are trying to secure supplies from other vendors as available but options are limited and we may not be able to fill demand. We have transitioned Green leaf, Red leaf & Romaine Lettuce to Ventura County growers until the Yuma area starts in late November. Hitchcock Farms Baby Iceberg Lettuce and Tanamura & Antle's Artisan Mix supplies are limited; prices are up and subject to gapping until the Huron season starts in a couple of weeks. Brisa Ranch's mixed Salanova Lettuces are back in stock.

Tomatoes – Market is expected to take a jump as the Northern Baja growing area starts to slow down and the Southern Baja growing area is delayed by rain. Both round and roma tomatoes are expected see a price increase this week. Mexico-grown Grape and Cherry tomato supplies are steady with good quality and steady prices. Mexico-grown Toybox Cherry tomato supply is limited, and quality has been hit and miss the past weeks. Cherry Tomato on the Vine supply continues to be limited and quality is hit and miss from Mexico & California. Campari tomatoes are available by 2day preorder. Mixed Heirloom tomato supply is limited from Mexico, and California quality is hit and miss.

